

The brand

Beautiful Blooms delivers lasting, lifelike faux flowers to those who love little touches which make a house a home. Created with the style-conscious homeowner in mind, the brand has been carefully developed to provide modern households with realistic, maintenance-free décor touches and endless versatility.

The range

Bring the outside in and enjoy rich, vibrant colours which last and last. The new range from Beautiful Blooms blends delicate tonal palettes with electrifying bursts of colour and lush green fillers to deliver a floral collection that suits all tastes. Treat your kitchen to the dazzling shades of baby blue larkspur and a striking posy of peonies, or reinvent traditional hearth brickwork with a single crimson rose in a slim column vase. Beautiful Blooms has something for everyone.

Bud vase

The sleek lines of this diminutive bud vase are designed to accommodate simple, single-stem florals. Keep it classic with a crimson rose or bring in the blush with a single-stem pink peony.

Bulb vase

Arrange a traditional posy for rustic farmhouse table tops or 'welcome home' sideboard displays. Our traditional clear bulb vase presents a wealth of creative possibilities from a domed canopy of snowy-white hydrangea to a spray of pink peonies.

Column vases (medium and large)

Quintessentially elegant yet strikingly modern, these column vases make the perfect home for a willowy orchid or a clutch of slim-stemmed sweet pea and tulips. This clear cylindrical vase makes a versatile addition to your Beautiful Blooms collection.

Cherry blossom - Pink

Bringing everlasting charm and versatility, the sweet peach tone of this cherry blossom makes it a magnificently subtle filler. Arrange with lush greens in a bud glass or allow it to stand proud in a classic clear glass cylinder, evoking the freshness of spring with a beautiful blush.

Eucalyptus - green

The verdant green of eucalyptus makes it the perfect filler for a congregation of spirited blooms. But just as it lends itself well to bushing out pretty petals, eucalyptus can easily command centre stage, standing solitary in a slim, elegant column vase.

Hydrangea - white

Nothing beats the creamy, bubbled dome of a hydrangea head for sheer voluptuousness. Let a single bloom speak for itself, or create a delightful canopy in a squat bud vase for a classic display that brightens up any room.

Larkspur - pale blue

Real-touch larkspur that adds colourful texture to your collection, this single-stem beauty towers cheerfully above blousy petals to finish off a dominating display. Perfect for countertop arrangements or for brightening traditional hearth brickwork.

Mini aloe - green

Brighten up desktops at home or at work with lush greens and decorative touches. This mini aloe plant comes complete with a squat clear-glass vase filled with miniature pebbles for added texture and appeal.

Mini succulent - green

Verdant and fresh, the succulent provides maintenance-free cheer with its fleshy, dense leaves. Supplied in a chunky clear glass cube jar filled with neutral-toned pebbles, this miniature succulent is all dressed up and ready to go.

Orchid - white

Few flowers can compete with the easy grace of a willowy orchid. Supplied in a cream ceramic vase, this elegant winter-white bloom provides a stark contrast against russet brickwork or charcoal slate.

Rose - red

Nobody can resist the carmine charm of a rich red rose. Whether rising elegantly above a canopy of blooms or flying solo in a stately column vase, this highly realistic scarlet bloom makes a dramatic addition to your home décor.

Peony - pink

Perfectly pretty and endlessly versatile, pink peonies lend voluminous colour and texture to a host of floral creations. Immortalising the delicate petals of this perennial favourite, Beautiful Blooms' pink peony will be an instant hit with budding interior decorators

Scabiosa - purple

Tucked among blousy pink blooms and lush green fillers, scabiosa provides an enticing burst of radiant colour. This single-stem flower is produced with great care to guarantee the most realistic finish.

Sweet Pea - mixed

A symphony of delectable beauty lies in the neutral colour palette of the delicate sweet pea. Endlessly versatile and an enduring favourite, sweet pea is the jewel in the crown of many a charming floral display.

Tulip - white

Lovingly crafted to deliver lifelike allure, the ivory tulip delivers a taste of spring right into your home, all year round. Interspersed among a spray of cerulean sweet pea and sweet cherry blossom, nothing could be finer.

Poppy

The distinctive poppy is a striking, much-loved symbol of hope and remembrance. The combination of spectacular ruby-red petals and tender green fronds makes an elegant solo display, perfect for brightening up breakfast rooms and dressing tables.

Parrot tulip

Quirky patterns flood the gossamer petals of the parrot tulip, making it the quickest way to inject a little character into your floral display. Tuck it among verdant eucalyptus to let it take centre stage, or pair with pure white tulip heads for a fusion of complementary colours.

Old rose

Add a touch of vintage charm to your display with the dusky pink petals of old rose. Possessing convincingly lifelike qualities, this beautiful blossom is perfect for those who love the romantic bloom of a rose, but in a more muted colour palette.